

FOR IMMEDIATE RELEASE

Suresh Raj joins Vision7 International to lead Group Business Development

NEW YORK – January 4, 2019 – Suresh Raj has joined Vision7 International (V7i), the holding company of Citizen Relations, Cossette and other integrated marketing agency brands, in the role of Chief Business Development Officer. Based out of Citizen's New York offices, Raj will be tasked with driving and leading new business efforts across all the brands in the V7i portfolio, including Cossette, V7 Media, Citizen Relations, Eleven and The Camps Collective.

Raj is a career business development leader who has worked for various international agency groups, including Ogilvy, Zeno and Engine, among others. He's been responsible for bringing in millions of dollars of business and elevating the marketing and positioning of every agency he's represented.

"Suresh has developed his own brand of sophisticated business development, steeped in a deep knowledge of modern communications strategies, along with his trademark charismatic and engaging personality," said V7i President and CEO Brett Marchand. "We are eager for him to help create and develop business opportunities, as well as bring some best practices to our agency and group."

Raj will report to Marchand and have a global leadership role within the V7i team.

"I've always had the utmost respect for what Citizen, Cossette, Eleven, and other BlueFocus-owned agencies like We Are Social have been doing," Raj said. "I'm very excited to be part of the team, promote their expertise, and help the group move forward with its exciting growth agenda."

ABOUT VISION7 INTERNATIONAL

Vision7 International (V7i) is a fully integrated marketing communications company serving a wide range of leading North American and global brands. V7i has five groups: Cossette, Vision7 Media, The Camps Collective, Eleven and Citizen Relations, which includes The Narrative Group and The Colony Project. Cossette is a leading agency in Canada, providing fully integrated marketing communications services. Cossette has offices in Quebec City, Montreal, Toronto, Vancouver, Winnipeg and Halifax. Vision7 Media is Canada's largest independent media planning and buying group, operating primarily under the Cossette Media and Jungle Media brands; Eleven is an award-winning San Francisco-based full-service creative agency; and Citizen Relations is a leading public relations company with an international presence (U.S., Canada, U.K. and Asia) and multiple global partnerships; The Camps Collective is a digital-based agency group that focuses on advertising, digital marketing, online communications and social media.

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